

**GENERAL PLAN UPDATE
STEERING COMMITTEE
April 28, 2003
PSB Conference Rooms 2 & 3**

MINUTES

MEMBERS PRESENT: Mitch Thompson Gregory Alabado Bill Tripp
Patricia Aguilar Teresa Thomas Rudy Ramirez
Gary Nordstrom Paul Nieto

MEMBERS ABSENT: Excused: Randall Krogman, Diana Rude, Stephen Savel
Unexcused:, Kevin O'Neill, Russ Hall

STAFF PRESENT: Bob Leiter, Director – Planning & Building

Ed Batchelder, General Plan Update Project Manager
Tony Lettieri, Special Planning Projects Manager
Mark Stephens, Principal Planner
Rick Rosaler, Principal Planner
Rabbia Phillip, GPU Secretary

I. ROLL CALL AND APPROVAL OF MINUTES: The Chairman called the meeting to order at 6:05 p.m. The roll call was conducted and Ed Batchelder advised that Commissioner Hall was appointed ad hoc by the Economic Development Subcommittee when their representative resigned, and asked that he be excused. The minutes of April 28, 2003, were passed into record with the following change: Page 2, Item 5, Public Comment should read "Member Ramirez stated that he had heard from resident Sharon Floyd regarding review/addressing of the boundary between Chula Vista and National City, with 805."

Member Ramirez asked that there be a change in the order of items on the agenda, that #5 Public Comment be moved up to accommodate resident Floyd addressing the committee at this time. It was agreed.

Ms. Sharon Floyd introduced herself and stated that she would like to draw the commission's attention to the northern entrance to the city at the off-ramp of the 54West. She had discovered that when the drainage canal was constructed, the boundary was set by the river and created areas of National City being on the south of the river and areas of Chula Vista were on the north side of the river. She asked that this be looked up and "tidied up".

2. PUBLICATION OF DRAFT VISION AND GOALS REPORT

Chairperson Aguilar referred to the item and asked Ed Batchelder to proceed. He indicated that this information would be shared in 2 parts; the first was the goals worktable, the other was a preliminary draft of a vision and goals report document. That document simply presents the final vision and goals statements in a report-style format for publication and

review by the Planning Commission, Council and others. He then referred to the goals table on the screen, which was sent with agenda package, and pointed out the changes that were proposed and made. He noted that in some instances the changes also affected the listed objectives. It was agreed that the focus would be only on the goals, and that the objectives would be addressed at a later meeting. There was some discussion to clarify certain issues on the goals table. It was noted that having the focus of a "Downtown Cultural District" on Third Avenue did not obviate having a large performing arts facility at some other location. Staff was instructed to ensure that this was so reflected.

Ed then distributed copies of a preliminary draft Vision & Goals Report, and noted the purpose was for the members to see and comment on the proposed format. He noted that the General Plan Management Team had also seen the document at its meeting that afternoon, and based on their input he intended to add a section at the front that would explain the purpose and uses of the report. This would explain that these vision and goal statements are a starting point from which to develop and review plan alternatives, rather than being a specific prescription for a particular plan. It was acknowledged that the report would be a dynamic document, which would be refined as plan alternatives are developed, analyzed and weighed. The final vision statement and goals that would be presented in the General Plan would be an outgrowth of those refinements and the continuing public input process. In consideration of time, it was agreed that any member comments as to the format be provided to Ed, by email or other, during the next week. A final draft, including the purpose and use section will be presented at the next meeting when the Committee will be asked to authorize the report for publication.

4. OVERVIEW OF PROCESS AND SCHEDULE FOR DEVELOPING PRELIMINARY LAND USE & TRANSPORTATION ALTERNATIVES

Tony Lettieri introduced himself and presented his item out of order in an effort to save time. He invited the group to be interactive with the upcoming Transit First presentation, and to think of questions to stimulate discussion and dialogue at the May 31st retreat. He informed the members that he and his team were using the Transit First work as foundation to make recommendations for Land Use. He also informed that he was working towards having a broad range of land use alternatives ready for presentation at the June 21st Town Hall meeting, then to test those alternatives over the summer and come up with specific recommendations. In response to a request for clarification of plannerese and acronyms, Tony indicated that he would compile a list of websites and other information for the group look to at to learn the terminology, also possibly a glossary, would be sent to the members. It was also requested to have a field trip with this group (possibly on a Saturday) to point out specific areas of the city relevant to actions under the General Plan Update. May 31st was offered as a proposed date to be finalized at the next meeting.

3. PRESENTATION ON THE TRANSIT FIRST PROGRAM

Mark Stephens thanked the group and introduced Ms. Jennifer Williamson who is a senior transportation planner with the Metropolitan Transit Development Board, and also the Project Manager for "South Bay Transit First" study. She has been the contact person for the city with regard to matters of long range planning and transit in the South Bay area. He also introduced Dave Kaplan, a traffic engineer with the City's Engineering Department who will be heavily involved in the Transportation and Land Use element of the General Plan Update. He walked the group through a PowerPoint presentation of the "South Bay Transit First

Program". Tony Lettieri then indicated that tonight was only intended to be an overview/orientation about the Transit First program, and that group discussion and questions would take place at the next meeting.

5. PUBLIC COMMENT

There were none at this time. Member Ramirez

6. ADJOURNMENT

The meeting was adjourned at 8:10p.m. to the regular meeting on May 12, 2003 at 6:00p.m. in the Public Services Building Conference Rooms 2 & 3.

Recorded by,
Rabbia Phillip
Secretary-GPU
Planning & Building Dept.